

JUBILEE

CAMPAIGN

GUIDEBOOK

upcfresno.org



JUBILEE

C A M P A I G N

GUIDEBOOK

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“And you shall hallow the fiftieth year and you shall proclaim liberty throughout the land to all its inhabitants.”

Leviticus 25:10



Living in God's Love Yesterday, Today, and Tomorrow

Friends, for 50 years University Presbyterian Church

has lived in response to God's boundless love for the world.

A vision of God's life-changing love led us to begin as a worshipping community; knowledge of God's love inspires us to live and give today; confident hope in God's love guides us into the future.

This year marks our Jubilee Anniversary, 50 years of celebrating God's faithfulness and living into this great adventure together. Now we turn towards the next 50 years, with the opportunity to invest in our campus to continue to provide a place for our life-giving ministries, reach new people in our community, and invest in future generations. This is the heart of the Jubilee Campaign: stepping boldly into the future together.

As a first step, we've created this Guidebook not just to inform you of the nuts and bolts of giving to the Jubilee Campaign, but also to inspire us all to reach toward an exciting future: a gift in the present for the future of UPC and the community.

Blessings,

Rev. Renn Serna
Senior Pastor



Caring for Our Campus



Our buildings and grounds are just like us - they need love and attention.

Imagine if our campus could be a more welcoming, more versatile place where young and old gather to share life together? Our campus, so generously provided by those who came before us, is at an age where we must address some critical maintenance needs. Keeping a roof over our heads, and a safe parking lot for children with scooters and seniors with walkers are key to our life together.

THE NARTHEX AND BATHROOMS are often the first things people see when they arrive on Sunday mornings and for special events. We want these areas to say, "Welcome, we're so glad you're here!" to everyone who comes through our front door, just as our friendly greeters and ushers welcome everyone to worship.

A highly-visible welcome center awaits first-time visitors to help them learn more about our church and get plugged in. Comfortable seating in the Narthex provides community space before and after events for people to gather and relationships to deepen.

A simple update to our bathrooms ensures they are family friendly and ADA compliant and helps us put our best foot forward.



These images are concepts only. The final design is still to be determined.



REACH

Reaching Toward the Future

PLAYGROUND

Imagine if we could further extend God's welcome to our neighbors and church members with playground equipment and picnic tables, so we can laugh and play together? As dynamics have shifted over the years, our congregation rests in the midst of an under-resourced neighborhood. We believe God is inviting us to grow in our capacity to love and serve our neighbors. Our campus is utilized by our neighbors as a community gathering place for children and families to safely play outdoors.

FOOD DISTRIBUTION


We find ourselves in the midst of a food desert that lacks easy access to healthy and affordable food. **Imagine if** we were able to share our abundance and transform this food desert around us into an oasis? By adding storage and freezers, we increase the capacity to provide healthier options to those experiencing food insecurity and assist even more families.

NEW WORSHIPPING COMMUNITIES

Imagine if we could equip emerging leaders in our Presbytery to reach the unchurched, help new worshipping communities become more sustainable, and empower immigrant communities to find refuge, share their gifts, and serve their neighborhoods?

With this in mind, we are joining with the San Joaquin Presbytery in starting a number of churches throughout the Valley. With the growing, rapidly diversifying population in the Valley, the need is greater than ever to reach out to the new and under-served areas in our community. Fifty years ago UPC was the recipient of such gifts; today it is a blessing to share that same gift with others.





To joyfully
share God's
boundless love
with all in our
community
without
limitation,
exception or
condition.

“I support the Jubilee Campaign because I know God is big enough to use my gift to accomplish far more than I can even imagine.”



Kathleen Smith
Jubilee Campaign
Coordinator

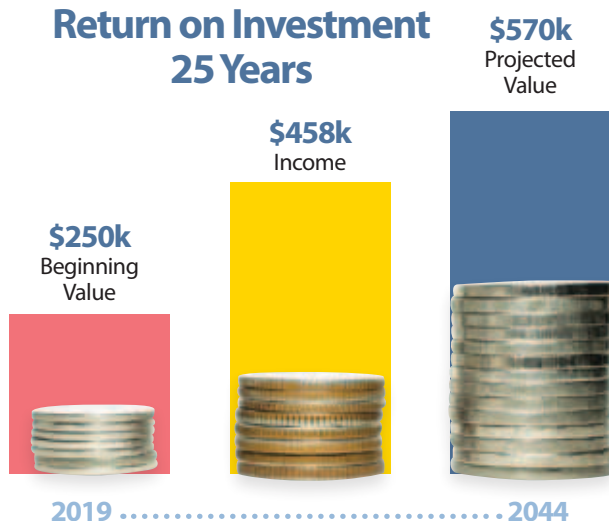


LEGACY

Leaving a Legacy

Imagine if we could provide a firm foundation for UPC to continue to impact our community well into the future?

Return on Investment 25 Years



2019 2044

Projected income and growth based on the Presbyterian Foundation's 30-year average return.

A church endowment is in a sense a form of prayer for our future. It sows the seeds for continued ministry at UPC and entrusting our hopes and dreams to God. Gifts given to the endowment are set up to generate interest-based income which is then used for ministry, mission, and maintenance in perpetuity.

The initial \$250,000 raised during the Jubilee Campaign will generate income to help offset some of our annual expenses. The Legacy Endowment also provides a vehicle for planned gifts and estate planning ensuring UPC's legacy is extended far into the future.

The Legacy Endowment is still being created and the congregation is invited to help determine the way the fund is structured and how the income is used.





JUBILEE

C A M P A I G N



JUBILEE CAMPAIGN TEAM

Jim Ayars
Susan Edyburn
Mel Enns
Greg Faulk
Rachel Fern
Ruth Kallenberg
Dione Lyons
Rev. Dustin Maddox
Rev. Renn Serna
Andrea Smith
Kathleen Smith

Dear Friends,

Please accept this invitation to join the Jubilee Campaign in celebration of the 50th Anniversary of University Presbyterian Church. The first step is for each of us to pray, **“Jesus, what do you want to do through me?”** being mindful that the size of the gift is not as important as the prayer through which the gift is determined.

I hope you will take a few minutes to read through the details of the campaign, a comprehensive budget, and a timeline for completion. Clearly our ministry leaders have a vision for the future of UPC.

We have the opportunity to work together, not with equal gifts but with equal sacrifice, to make a difference in our community. Again, I invite you to join me on this wonderful journey of gratitude, prayer, and faithful sacrifice.

If you have questions about the campaign, feel free to give me a call, send me a text or an email.

Thank You,

Mel Enns
Jubilee Campaign Chair
559-905-7465
melvin.enns@gmail.com



CARE

Caring for Our Campus
\$335,000

REACH

Reaching Toward the Future
\$225,000

LEGACY

Leaving a Legacy
\$250,000

** Prices listed are rough estimates of the anticipated needs. All projects are subject to the needs of the campus at the time of implementation and the availability of funds to complete the proposed capital improvements.*

Capital Funds Allocation*

Phase 1 - 2020

Sanctuary Roof	\$50,000
Playground & Picnic Tables	\$85,000
Update Food Pantry	\$10,000
Update Sanctuary Screens & Projectors	\$21,000

Phase 2 - 2021

Christian Education Building 1 Roof	\$35,000
Update Narthex & Bathrooms	\$75,000
Resurface Parking Lot	\$88,000
Update Basketball Court	\$5,000

Phase 3 - 2022

Christian Education Building 2 Roof	\$35,000
New Air Conditioners	\$106,000

Ongoing projects to be funded proportionally throughout the 3-year campaign

Endowment Fund	\$250,000
New Worshipping Communities	\$50,000
Administrative Expenses	\$40,000

Campaign Goal
\$850,000



Frequently Asked Questions

What is the goal?

Our goal is to raise \$850,000 over 3 years.

Is this being funded through my regular giving?

All giving to the campaign is above-and-beyond regular giving.

When do you want my commitment?

We will be offering our **Commitment Cards on May 19, 2019, as a part of our 50th Anniversary worship service.**

When can I give?

Gifts will be accepted now through summer of 2022. Gifts can be paid monthly, quarterly, annually or as a lump sum.

How do I give?

Gifts can be made by check or through our online giving platform at www.upcfresno.org/give. Please designate your gifts to the "Jubilee Campaign".

Can I give non-cash gifts?

Non-cash gifts (stocks, securities, annuities, real estate, art, etc.) can be given to UPC through the Presbyterian Foundation. For more information on making a non-cash gift, speak to Jim Ayars at 559-297-9134 or james.ayars@gmail.com, or call the Presbyterian Foundation directly at 800-858-6127.

Can I save on my taxes by making a gift to the Jubilee Campaign?

Possibly! Up to 100% of your donation may be included as an itemized deduction on your federal and state taxes and the direct transfer of stocks, securities or other non-cash assets to the church may not generate a capital gains tax. In addition, the Pension Protection Act allows people aged 70½ or older to donate up to \$100,000 from their IRAs annually, which may count toward minimum distribution requirements and could reduce your taxes. Check with your financial advisor to see how a gift can benefit your particular tax situation.

Who do I talk to if I have questions?

Jubilee Campaign Chair Mel Enns will address any questions in confidence. Mel can be reached at melvin.enns@gmail.com or 559-905-7456.



JUBILEE CAMPAIGN

Ways to Get Involved

1. Pray

The Jubilee Campaign is about more than just raising money. It is about participating in what God is doing in and through UPC. As you consider your involvement, we invite you to pray, "Jesus, what do you want to do through me?"

2. Give

Your above-and-beyond contribution to the campaign is vitally important to its success. Commitment Cards will be available soon for your consideration, and you are invited to submit them on Sunday, May 19, 2019, as an act of worship.

3. Serve

Help give shape to the realization of these projects by serving alongside other enthusiastic friends on an implementation task force. Opportunities to get involved will be promoted as the projects unfold.

**JESUS,
WHAT DO YOU
WANT TO DO
THROUGH ME?**





50th Anniversary Celebration Events

Celebration Banquet

Saturday, May 18 at 5 p.m.
Free tickets picked up in the
Office or at upcfresno.org/50

Celebration Worship

Sunday, May 19 at 10 a.m.
Combined worship service
followed by a taco truck lunch.



UNIVERSITY
PRESBYTERIAN CHURCH